

From: United Organizations of the Horse [<mailto:sue.wallis@vcn.ccsend.com>] **On Behalf Of** United Organizations of the Horse
Sent: Friday, August 27, 2010 2:02 PM
To:
Subject: Progress Update on Wyoming Humane Horse Processing Implementation

Update & Annual Membership Drive



*an IRS 501(c)(3) educational
& charitable nonprofit*



*a Wyoming Limited Liability
Corporation*



*a nonprofit mutual benefit
corporation*

Membership Drive

The time has come to renew your membership, and encourage others who are committed to the well-being of horses, horse people, and the equine industry.

Plans are progressing to site a state-of-the-art processing plant designed to humanely slaughter horses in Wyoming.

*The Unified Equine LLC plant is only one component of a holistic system designed to provide a solution to the problem of excess domestic horses in the United States. All horses entering the holistic **Unified Equine System** will be first evaluated by veterinarians. If they are in poor condition they will be sent to the **Rejuvenation Program** for extra feed, care, and supplementation to put them quickly back to good health. If they are in decent condition and have any prospect for use they will be sent to the **Rescue Program** which is a collaborative effort with college and university equine training programs and private horse trainers to train, re-train and market horses. If they are inappropriate for either slaughter or other aspects of the system such as pregnant mares, colts, yearlings, and weanlings they will be put on pasture until ready for re-evaluation and placement. Finally, those horses that are past their useful life, unsound and unable to recover, or dangerous and untrainable will be humanely processed at the **Unified Equine facility**.*

All facilities for the handling of horses, and systems and procedures for the humane killing of horses will be designed by world

Follow the link below to see various options.

Please consider making a significant gift over and above your membership. As resources become available, and with your generous 100% tax deductible support, United Horsemen will be able to begin implementing the Rejuvenation and Rescue components of the Unified Equine System.

[JOIN, RENEW, and/or DONATE by clicking HERE](#)

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renowned animal scientist Dr. Temple Grandin and her team at Grandin Livestock Systems. The rest of the facility is being designed by respected contractors in the meat processing industry. Once constructed the facility will be under constant third-party video monitoring to ensure humane handling and food safety. All products will be produced under American Meat Institute regulations and the Wyoming Department of Agriculture - Meat Inspection which meets or exceeds USDA requirements for food safety, and all products will be certified as being humanely produced.

Three legal entities will manage and operate the entire system. United Horsemen, a 501c3 nonprofit will oversee the Rejuvenation, Rescue, and Pasture portions of the Unified Equine System. A new legal entity, Unified Equine LLC has been set up to operate the meat processing and associated enterprises. The United Organizations of the Horse, a mutual benefit nonprofit formed for political action will continue, but will not be a part of the Unified Equine System. At full capacity the facility will create Once complete the processing facility will be capable of humanely processing 200 horses per day for meat and byproducts. Initial product will be primarily marketed as zoo diet and pet food. This new facility is planned to be sited on property near Gueresey, Wyoming.

Unified Equine LLC is finalizing cost estimates and beginning the process of acquiring the necessary financing and permitting that will be required, a process anticipated to take at least six months. Once construction begins the plant should be operational within six months.

At full capacity the facility will create approximately 100 good paying jobs with

competitive benefits in a rural area that is economically depressed. Hiring preferences for construction and operating positions will be given to local workers. A comprehensive training and safety program will be implemented, and all permanent employees will be stock-owning partners in the enterprise.

Unfinished Business

Truck Raffle

Times are hard, especially in the horse business, and in these uncertain economic times people are just not able or willing to financially support fundraising efforts. This has made it difficult to complete our Dodge truck raffle that we started at the National Finals Rodeo. Our board members and advisers are pretty evenly split in their opinion of our best course of action, so under the circumstances, we have decided to ask you...the dedicated supporters who put up your hard earned dollars, what you think...

Here is the situation:

Our original plan was to sell 2,000 tickets at \$100 apiece which would allow us to pay for the pickup at a discounted price with a good return to support the efforts of the organization. We thought we might be able to sell the entire 2,000 at the National Finals Rodeo because we had so much good support from the stock contractors, the Southpoint Casino and others, and were in a great location.

As it turned out we were only able to sell about 250 tickets at the NFR. After the NFR and several other events when it became very evident that we had set our original target far too high, we lowered our goal to 1,000 tickets with the hope that we could increase incentive by raising the odds of winning. We planned to close the raffle and give away the truck as soon as we were able to reach that goal.

Since then, through several email promotions, and the dedicated efforts of a few, we have only been able to sell about 50 more. Our count as of today is 302 tickets sold, far short of what we needed to even pay for the pickup, let alone raise any money to pay for political action, or help with a practical plan to create solutions for the horse industry.

So, here are the options that our board members and advisers have suggested. What do you think we should do?

1. *"Stick to it. This cause is too important to not support. You need to keep asking until you have sold 1,000 tickets, no matter how long it takes. I've already bought a ticket, and I'm ready to buy another, and get at least 1 other person to do so as well. If everyone who has already bought a ticket will do the same, we can be there in no time."*

2. *"If all you do is keep the raffle going until you have sold about twice as many, you'll have the money you need to pay for a 2010 truck, instead of a 2009, and enough to cover your costs for the raffle itself...then end the raffle and get it off your neck."*

3. *"Cut your losses. End it now and lay it out to the ticket buyers. Let them know that you will have to eat the money that you used to secure the pickup, and that any money you are asked to return will come directly off of the money that is needed to start any sort of effort to really help the industry. Ask them if we can record their ticket purchase as a 100% deductible donation instead of returning the money because we were unable to sell enough tickets. Make sure they understand how much their support is needed, and that every dollar we have to return will slow everything down and make it much more difficult to do the good work we are set up to do."*

Send a note to info@unitedorgsofthehorse.org and let us know what you think we should do. We are open to any and all good ideas and welcome your input. We especially are grateful to those who are willing to help.

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